

WIRD Sponsorship Packages 2011

| Sponsorship Levels and Details | Premium (\$5k +) | Major (\$3k +) | Minor (\$1.5k +) | Support (\$500 +) |
|--|------------------|----------------|------------------|-------------------|
| Exclusive sponsorship within industry sector | x | | | |
| Logo on inter-league (Steel City Derby Dolls) uniform | x | | | |
| Logo on one intra-league ("home" team) uniform* | x | x | | |
| Website static advert (all pages) | x | | | |
| Website rotated advert (random) | | x | x | |
| Website link with logo (sponsors page) | x | x | | |
| Text website link (sponsors page) | | | x | x |
| Advertising at all home bouts (banner provided by sponsor) | x | x | | |
| Logo on bout poster | x | x | | |
| Logo on bout program | x | x | x | |
| Text mention on bout program | | | | x |
| In-bout commentary by MC (home bouts only) | x4 | x3 | x2 | x1 |
| Tickets to all WIRD home bouts | x8 | x6 | x4 | x4 |
| Tickets to all WIRD away bouts | x6 | x4 | x2 | |
| Special seating at home bouts | x | x | | |
| Snacks at home bouts | x | | | |
| Photographs from each bout | x | x | x | x |
| Regular updates about WIRD events and activities | x | x | x | x |

In-kind sponsorships or customised sponsorship agreements may also be negotiated.

* Two intra-league WIRD teams will be created in 2011. Names of these teams have not yet been decided.